

COWLEY

SIXTH FORM COLLEGE

BTEC LEVEL 3

CREATIVE DIGITAL MEDIA - FILM AND VIDEO

Overview

This qualification is designed to provide a technical introduction to digital film and video production. Learners develop skills in areas such as single camera techniques, storyboarding and film editing.

In your first year you will develop the necessary skills needed to produce a short film or trailer. You will learn the importance of planning through a unit based around scriptwriting, the technical and artistic skills required for a single camera film shoot and the basic editing techniques to produce a professional looking product.

Your second year will expand your knowledge and skills further to enable you to respond to a brief from a client to produce a moving image product to help with their business. This controlled coursework assignment will be given by the exam board and will be your opportunity to demonstrate knowledge acquired over the previous year.

Throughout your studies, you will be taught by an enthusiastic and caring team who are committed to promoting the love of Film and Media and the eye for detail needed to create professional looking products.

You will enjoy a wide range of learning experiences, including analysing existing Film and Media texts and working as a team to direct, cast, film and edit the final product. All equipment is professional standard and will be provided to students.

What to expect in lessons

Each unit will begin with an introduction to the topic and looking at professional examples of Film and Media. From there, students will research the effects of techniques used in the industry, before splitting up into small groups to plan and film their own projects. They will also spend time in the college's Editing Suite to bring their footage together and add professional effects and sound.

Support

Students are supported by a member of staff who has taught the subject for over ten years and has experience with creating Media content for different audiences and with all the filming equipment and editing software.

There are multiple examples of previous students' work for each unit studied, allowing students to see exactly what is expected of them, with grade descriptors for each piece of work.

We have a bank of YouTube tutorials for all key editing skills needed throughout the course and an extensive film library available for students to borrow, covering classic films and more modern releases.

Outside the classroom

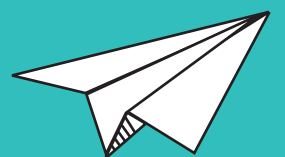
Students have visited Media City to see how a TV show is recorded, offering behind the scenes experience of making a show.

We have also taken part in Creative Media workshops at The Sharp Project in Manchester, a filming studio used by professionals in the industry.

Equipment that you will need

Ideally a subscription to Netflix or Amazon Prime, although access to a DVD player will suffice. You will also need a file to compile notes and coursework.

Progression



Jobs in the Film and TV Industry have become much more available in the North West due to the opening of Media City and a number of companies who are based in Liverpool and Manchester.

Many students have continued their studies of Film and Media at a variety of universities and colleges around the country. These include Film Studies at degree level, Creative Production in Film and Media and Computer Generated Editing in Film.